



**Bloom-A-Thon® Hot Pink Reblooming Azalea\***  
***Rhododendron 'RLH1-11P1'***

Height: 5 feet

Spread: 5 feet

Sunlight: ☉ ●

Hardiness Zone: 7a

Group/Class: Bloom-A-Thon Series

**Description:**

Stunning hot pink blooms with red flecks cover this attractive open airy shrub in mid spring; ideal when massed in borders, foundation plantings, or low screening; absolutely must have well-drained, highly acidic and organic soil

**Ornamental Features**

Bloom-A-Thon Hot Pink Reblooming Azalea is covered in stunning clusters of hot pink trumpet-shaped flowers with red spots at the ends of the branches from mid spring to mid fall. It has dark green evergreen foliage which emerges light green in spring. The glossy oval leaves remain dark green throughout the winter.

**Landscape Attributes**

Bloom-A-Thon Hot Pink Reblooming Azalea is an open multi-stemmed evergreen shrub with an upright spreading habit of growth. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

Bloom-A-Thon Hot Pink Reblooming Azalea is recommended for the following landscape applications;

- Accent
- Mass Planting
- Border Edging
- General Garden Use
- Container Planting



*Bloom-A-Thon Hot Pink Reblooming  
Azalea flowers  
Photo courtesy of NetPS Plant Finder*



## Planting & Growing

Bloom-A-Thon Hot Pink Reblooming Azalea will grow to be about 5 feet tall at maturity, with a spread of 5 feet. It tends to be a little leggy, with a typical clearance of 1 foot from the ground, and is suitable for planting under power lines. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more.

This shrub does best in full sun to partial shade. You may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. To help this plant achieve its best flowering performance, periodically apply a flower-boosting fertilizer from early spring through into the active growing season. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid.

Bloom-A-Thon Hot Pink Reblooming Azalea makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

*\* This is a 'special order' plant - contact store for details*